

Ashe County Beekeepers Association (ACBA)  
2:30 PM, February 24, 2015  
Ashe County Cooperative Extension Office

1. Attendees: Randy Baldwin, Harry Galer, Mike Haworth, Doug Ehrhardt, Fowler Bush
2. ACBA Treasurer's Report: \$632.00 is the ACBA balance.
3. 2015 Officers: R. Baldwin (President), H. Baldwin (Vice President), Bush (Treasurer), Ehrhardt (Secretary), Lewis (Co-Program), Campbell (BOD – 3 year term), Jacobs (BOD – 2 year term) and Haworth (BOD – 1 year term Co-Program), Galer (Past President)
4. Sidebar ad: Baldwin's want to sponsor a sidebar ad...bee products and also carpet cleaning. They will prepare ad info and send fee to the Treasurer.
5. Officers who don't have hat and t-shirt, we will provide. Anybody who already has, optional. Any added family, then pay for it.
  - a. Price - same as last year. Bring to every meeting to sell. Push sales
  - b. Shirts - \$12
  - c. Hats - \$18
6. Magazines - bring old copies to meetings to share if no longer needed
  - a. Bee Buzz - monthly ?
  - b. Beekeepers
  - c, Bee Culture - monthly
7. March meeting
  - a. License plate - Watauga Bee Aware Team to come and talk and share information about license plate. Have to have proposal in and need to have 500 applications prior to sending it to state.
  - b. Jenny Fitzpatrick, Coach - 828-260-1267
  - c. Need more info...talk with her b4 our meeting to share concerns
8. Raffle...people who attend are automatically enrolled. Not selling tix but rather a door prize for attendance. Need to promote as part of agenda for the March meeting to advertise.
  - a. Coordinator for community bulletin board ads? Micah?
  - b. Program ideas - people stop attending as they don't get information that they need to be successful...Mike and Joy talked about ways to stimulate participation by old timers.
  - c. Q&A at start of meeting didn't result in a good outcome. Consider a general Q&A session after the meeting with the old timers. First year attendees less intimidated with an opportunity to talk with knowledgeable persons one on one...make it more meaningful for old timers to feel they are contributing.
  - d, Program sked - final list of all the topics and speaker names for month to month.
  - e. Topics to have and agenda for each meeting: devote a few minutes of each meeting for a "**back to basics**" presentation to engage the new beekeepers.
  - f. Calendar of events posting - have a "TO DO" list of what to do month to month
  - g. Disease of the month?!
  - h. Hold workshops and field trips...
  - i. Calendar listing of workshops...also, review workshop in preparation for taking the certification test
  - j. Develop workshop videos of short "how to"

9. Meeting agenda format:

- a. Opening remarks - ACBA mission and fx. Also, start on time/end on time
- b. Website on screen and how to instructions
- c. Back to Basics (10 minutes)
- d. Speaker (45 minutes)
- e. End of meeting Q&A (10 minutes)
- f. Open forum

TO DO ITEMS:

Randy - email curriculum

Plan of action and milestones for review course